

OMNI TA Newsletter

Volume 61 | January 16, 2024

YAS Launching January 16th!

The Young Adult Survey (YAS) launches TODAY, January 16th! Please review the [full YAS Protocol](#) for all the important administration information. Review [our community forum trainings](#) for even more. Some key points are outlined below. **You will also see a portal post and email with this information and much more.**

Key YAS Administration Points:

For in-person administration, please review the [2024 YAS Talking Points & Admin Tips for In-Person Surveys](#). PDFs of the survey are available at [box.com](#). To enter paper survey data, or if you have respondents complete surveys in person on tablets or laptops, **contact OMNI for unique survey links** to make it easier for repeated data collection at the same location.



For online administration, Slick Text is ready! This is the primary way to ask people to take the survey, as it helps maintain data integrity. Promotional flyers and social media graphics have instructions to text the word Virginia to **888-688-5128** to receive the survey link.

Important Data Monitoring Information! Help us keep the survey spam and bot-free!

- OMNI has a YAS response dashboard where you can monitor incoming responses. It will be **updated every Tuesday and Friday** with the latest count to see how many survey responses have been collected in your catchment area so far. Review at least once a week.
- Incentive Form Data: Review "How to Avoid Scammers/Survey Fraud" in the [YAS Protocol Appendix](#). **If you notice or suspect fraud in your incentive data, reach out to OMNI so we can help problem-solve.**

YAS Custom Links and QR codes

The primary way of asking people to take the YAS is through Slick Text (see above). However, OMNI can provide a custom link or a QR code for tabling events or in-person surveying.

- The custom link/URL OMNI provides should only be used if you are using a common laptop or tablet. This is important because we set it up to allow multiple responses per device used to take the survey. We typically only allow "one response per device" to reduce spam attempts.
- This custom, unique in-person link for your CSB event should not be shared with anyone other than your staff because if the link gets "out in the open," it could be exploited for the incentive.
- Any QR code should only be used for in-person data collection at events with a more "controlled" set of folks you ask to take the survey.

Tips:

- Last time, most CSBs either printed their event QR code on paper and placed it on the table or made their own flyer. Another CSB made stickers and stuck them on our flyers at their table.
- Do not use the QR code for general recruitment or posting on a webpage or social media site!
- OMNI can create multiple QR codes/links for your various events if need be. Access can be turned off to prevent spamming when an event is over and turned back on for your next

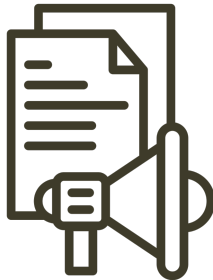
event.

- Passwords can be set up too. Collecting surveys at a local community college? Set the password to be the school mascot.

All these efforts and tips are to limit fraud in the data and for your incentives!

To request a custom link/URL or QR code, email OMNISupport@omni.org. Please let us know the following: CSB name, date(s) of tabling events that you will utilize the link or code if you want the password to access, and if you will be using a common laptop or tablet.

Resources You Can Use



Young Adult Survey Promotional Materials

OMNI has prepared new 2024 YAS promotional flyers and graphics suitable for social media use! We also have a new logo available for your use. Everything is located in the [Recruitment Materials Folder](#) in the OMNI TA Resources for CSBs >> 2024 Young Adult Survey Materials section of box.



Final PDFs of Young Adult Survey in Box.com

Final PDFs of the YAS are available in [Box.com](#) in English, Spanish, Pashto, and Dari. You can find them in the Survey Implementation Folder in the OMNI TA Resources for CSBs >> 2024 Young Adult Survey Materials section.



Young Adult Survey College-CSB Partnership Tip

OMNI has prepared a template email that can be shared with college students via a list or direct email. This is the [2024 YAS Invitation Email](#). It contains language about the survey and the Slick Text number for survey access. CSBs can also insert their CSB description and contact information if desired.

NOTE: This email template is also available in Spanish, Pashto, and Dari.

Important Dates

January 16, 2024

- YAS Administration begins

March 6, 2024

- **Ethics Training** in Southwest Region - *contact your BHW Consultant for more information*

April 10, 2024

- PBPS Data Entry due date

April 30, 2024

- YAS Data Collection ends

Quick Links:

Demographics
Calculator

VA
Prevention
Works! Portal

VASIS
Dashboard

CPG's PBPS
System



Data Entry
Guidelines

OMNI
Support
Email

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Story Survey

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