

OMNI TA Newsletter

Volume 56 | August 15, 2023

Activate Your Wellness Committee Meeting Recap and Campaign Overview



Thanks to all that attended the Activate Your Wellness Advisory Committee Meeting on July 12, 2023. During this meeting, we went through some exciting updates for Year 2 of the Activate Your Wellness campaign launched at the beginning of this fiscal year on July 3, 2023.

The OMNI Activate Your Wellness sub-team, Jennifer Farinholt, and the RGC (Rigaud Global Company) team reviewed some background about the campaign, overview of materials, and reviewed feedback on the materials.

During the meeting, CSB local adaptations were mentioned, such as Hampton-Newport News's integration of the campaign with their Mental Health Expo, Northwestern's co-branded yard signs, and Valley's co-branded campaign work with RGC. Another highlight of the meeting was getting a first glimpse at some of the mini documentaries that Henrico, Horizon, and Hampton-Newport News completed! You can see these videos in the [Activate Your Wellness YouTube Channel](#) and share with your own communities.

As a reminder, all CSBs can implement the Activate Your Wellness campaign and include it in your Evaluation Roadmap as you have one-on-one calls with your OMNI TAs. Materials are ready for CSBs to use and the option of co-branding with RGC is available. All statewide materials are available in [box.com](#) under OMNI TA Resources for CSBs> Statewide Wellness Media Campaign>[Activate Your Wellness](#). In this folder, you will find:

- Social Media Posts
- Fact Sheets/Resources (also found in the [Activate Your Wellness portal page](#))

For those who did not attend, please consider reviewing the slide deck and recording in [box.com](#) under OMNI TA Resources for CSBs>Statewide Wellness Media Campaign>CSB Group Meeting Recordings and Slide Decks>2023> [July 2023 CSB Engagement Meeting 7.12.23](#). If you have any questions about the campaign or co-branding with RGC, reach out to Jennifer Farinholt at jennifer.farinholt@dbhds.virginia.gov. If you have any questions about adding the campaign to your roadmap, reach out to your OMNI TA at omnisupport@omni.org.

New PBPS Data Entry requirements

As we wrap up the end of year tasks for the 2022-23 BG fiscal year, the OBHW and OMNI teams would like to share updates on some **new PBPS data entry requirements** that will take effect moving forward.

For both Build Capacity and Implement Channel Activities in PBPS, CSBs are expected to enter data on a quarterly basis. After your Plan Channel is approved during this current 2023-24 Evaluation Roadmap planning process, and has received approval from OMNI to enter data, each CSB is expected to enter data by the following dates:

- **October 10, 2023** (for data from July 1-Sept 30)

- **January 10, 2024** (for data from Oct 1-Dec 31)
- **April 10, 2024** (for data from Jan 1-March 30)
- **July 10, 2024** (for data from April 1- June 30)

Entering PBPS data regularly will benefit everyone involved in prevention work:

- **CSBs** are more likely to capture all activities if data is entered regularly after the activities are completed, ensuring that all of the important work being done in your community is being reported. This will also prevent the urgency of data entry at the end of the fiscal year, reducing errors, stress, and time.
- **OBHW** will have the most recent data to present to stakeholders. OBHW staff often meet with legislators and other community representatives, and having local, accurate data is important to share with them to illustrate the needs and impact of prevention work.

Having complete, updated data is especially impactful for quarterly SOR reports to SAMHSA to ensure that all prevention activities are captured, and the reports are accurate. If activities are not recorded in PBPS, SAMHSA does not get a true picture of how SOR funding is being utilized across Virginia and its importance as a resource.

- **OMNI** will be able to review PBPS data and address errors in a timely manner to prevent a backlog of data. Waiting to review thousands of activities all at one time in July and August can impact evaluation planning and reporting, causing delays and inaccuracies.



Given these new guidelines, please work with your OMNI TA to complete your 2023-24 Evaluation Roadmap quickly so you are able to begin data entry as soon as possible.

If you have any questions or concerns about the new PBPS data entry requirements, please contact Nicole.Gore@dbhds.virginia.gov. If you have questions about your evaluation planning and when you can begin to enter data, please contact omnisupport@omni.org.

Resources You Can Use



ACEs Evaluation Link

As of July 1, 2023, the ACEs Training Evaluation Survey link is unique to your CSB and can be found on [box.com](#) in the ACEs Materials folder in the ACEs Links TA Sheet document.

Within the ACEs Links TA Sheet document, you will find the Qualtrics Report link, where your results can be accessed at any time with the most up-to-date data. Qualtrics has reports available that capture most information on the evaluation form. If you see your report or sections of your report blank, this is due to no surveys being collected or that question not receiving responses. On the top left of the page, you can view the options to download a PDF of the results and switch between languages.



Save the Date! 2023 Block Grant Evaluation Summit October 3rd, 2023

The OMNI TA Team and OBHW are pleased to announce the Block Grant Evaluation Summit for 2023 will take place on **Tuesday, October 3rd, 2023**, in Roanoke, VA.

Please save the date! An invite with more details and a registration link will be sent soon.



Don't Enter FY23-24 Implement Data for BG or BG+SOR in PBPS Yet!

This is a gentle reminder to all CSBs to **please not enter Block Grant activities into PBPS that occurred on 7/1/23 or after**. Please wait to enter data until after the Evaluation Roadmap process is complete.

This includes any strategies that are **Block Grant-funded AND for Block Grant + SOR dual-funded cohorts and campaigns**. You may continue to enter your SOR-only activities since the SOR fiscal year continues through 9/30/23. Some CSBs may have noticed that OMNI has rejected activities due to this. You may leave the rejections in place, and then when a new FY23-24 campaign

Although this link is available to view your data, please continue to review the Quarterly Excel sheets in your ACEs folder on box.com and inform OMNI of any changes or errors.

has been approved, you will be able to associate those activities with the correct cohort/campaign.

For an overview of the Qualtrics Report link, view our Loom video [HERE](#).

Community Spotlight!

CSBs, OBHW, and OMNI Reconnecting at the National Conference on Gambling Addiction in DC



Caption: CSBs, OBHW, and OMNI at the National Conference on Gambling Addiction in DC.

Thank you to all the CSB staff who stopped by our OMNI booth and connected with our team at the National Conference on Gambling Addiction & Responsible Gambling in DC at the end of July! We love getting to see you all in person and hope you had a wonderful time (we sure did!).

A special shoutout to Vivian Alibah from Virginia Beach, who co-presented with T and Anne Rogers about Virginia's Problem Gambling Needs Assessment work. Vivian shared insights on Virginia Beach's strategies for engaging young adults to participate in the Young Adult Survey (fun fact: VA Beach collected 583 surveys!). Hope to see everyone at next year's conference!

Important Dates

August 15, 2023

- FY 24 Regional Suicide Prevention Initiative Action Plan Due

September 8, 2023

- Evaluation Road Maps Completed

September 15, 2023

- FY 23 Regional Suicide Prevention Initiative End of Year Report
- Lock and Talk End of Year Report

September 22, 2023

- Evaluation Planning completed (including PBPS set-up)

September 30, 2023

- End of the SOR FY22-23

October 3, 2023

- Annual Block Grant Summit in Roanoke

October 10, 2023

- First Data Entry Due Date of the Fiscal Year (including BG/SOR)

October 15, 2023

- All SOR FY22-23 data due in PBPS

Quick Links:

Demographics
Calculator

VA
Prevention
Works! Portal

VASIS
Dashboard

CPG's PBPS
System



Data Entry
Guidelines

OMNI
Support
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