

OMNI TA Newsletter

Volume 54 | June 15, 2023

Virginia Prevention – Reflecting on Then and Now



It's hard to believe that we are nearing the end of another Block Grant fiscal year. Our OMNI team has been reflecting on the CSB accomplishments we've witnessed this past fiscal year and over our long run as evaluation partners with OBHW and CSBs. We've partnered since 2014, and some of us have been working together that entire time. When we say we sometimes feel like "family", we mean it!

Prevention work in Virginia is big, broad, and bold, and continues to embrace new issues that arise. For example, problem gambling: OBHW and the CSBs are trailblazers, implementing prevention around this emerging and important issue. All involved are seeking to continually learn and change things for the better. Sound crazy? Maybe! But as Steve Jobs said, "The people who are crazy enough to think they can change the world are the ones who do."

Each year OMNI learns more and more about the important work you do. We've also seen how you've embraced the evaluation work we set out for you to help set goals, measure the impact of your efforts, and share results with funders and stakeholders. We know it has been a long learning journey about exciting topics like logic models, surveys, needs assessments, data systems, and more, but you have grown in these endeavors in exceptional ways.

We thank you for your continued partnership and hard work and we look forward to working together as we roll into FY23-24 and beyond!

YAS Dashboard

OMNI is excited to share the official launch of the Virginia Young Adult Survey Dashboard!

The first dashboard to be hosted on our new VASIS site, the YAS dashboard allows anyone - CSBs, community members, policy makers, educators, and more - to learn about the experiences and needs of 18- to 25-year-olds across Virginia related to substance use, problem gambling, and mental health.

Data can be explored at CSB and Region levels and across 24 populations. Check it out by visiting vasis.org/yas.

Overview

Content Navigation

- Overview
- Demographics
- Substance Use
- Mental Health & ACEs
- Gaming & Gambling

How to interact with this dashboard

Using Tooltips:
Some data points allow you to dig deeper. Hover your cursor over a data point to learn more.

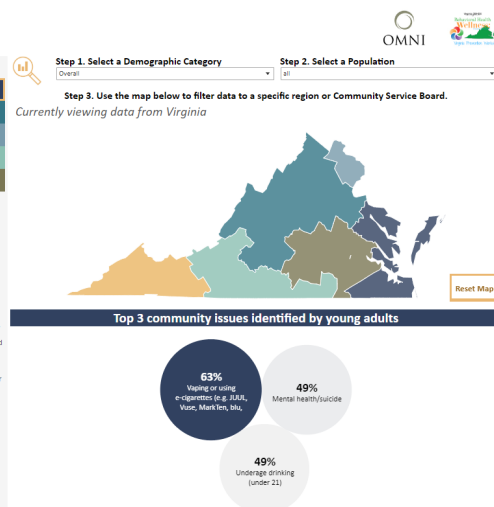
How to view the data trends by demographic groups
This dashboard defaults to look at trends across all survey respondents.

To hone in on a specific sub-population, use the dropdown filters at the top of the dashboard to select a sub group and sub-population. You will need to select both a demographic category (Step 1) and a Population (Step 2) and repeat both steps if changing your selection for Step 1.

How to view the data at the state, region, or CSB level
Select a region in the map to zoom in and explore the data at a region level.

Once you have zoomed in on a region, you can select a CSB to zoom in even further and explore the data at a CSB level.

To zoom back out to the state level, click the "Reset Map" button.



Resources You Can Use



Data Entry Reminder

Make sure all of your activities are counted for this year! Please enter all Block-Grant-funded activity data in PBPS by **July 14th**. If there are any pending rejections, make sure to have them corrected by **July 31st** to make sure they are included in the Annual Block Grant Report.



Coalition Assessment Wrap up by End of June

This is a reminder that OBHW requires that all CSBs leading coalitions conduct this year's Coalition Readiness & Effectiveness Assessment by the end of June. The goal is to have each BG-supported coalition have 75% of coalition members participate in the assessment. Please refer to the [Coalition Readiness & Effectiveness Assessment Toolkit](#) in [Box.com](#) for administration guidance as you gather your final responses.



Start Collecting Data for Short Term Outcomes

As you complete your end of year wrap up tasks, get a head start on next year's evaluation planning! Every year during evaluation planning CSBs track their progress on their outcomes for the year. As you complete your campaigns or cohorts, make a note of where you ended the year to have it documented before or during your first evaluation planning call with OMNI. This can save you time during the evaluation planning process and you may be able to start entering data for the new year sooner!

Community Spotlight! Blue Ridge's Problem Gambling Media Campaign



Caption: One of the statistics that Blue Ridge used in their media campaign connected to Problem Gambling Awareness Month.

The OMNI TA team wants to celebrate Blue Ridge Behavioral Healthcare on their problem gambling media campaign work that ran over 4+ weeks and was connected to Problem Gambling Awareness Month. Blue Ridge utilized various social media platforms to feature 15-second, 30-second, and 60-second videos on problem gambling. The media campaign was based on Blue Ridge's needs assessment, which informed them that individuals in their area do not view gambling as a problem or do not see the gambling that is happening around them. Thus, Blue Ridge decided that the overarching theme of the campaign should be to educate adults and youth that gambling does exist around them, and youth are being exposed to gambling or gaming at young ages.

Blue Ridge shared a one-hour Gaming & Gambling 101 presentation with the community and is working towards giving all their local coalitions a condensed, 15–20-minute version of the presentation. They are also beginning to connect with schools to offer the longer version to parents, guardians, and staff and create a version for the students. Providing the Gaming and Gambling 101 presentation to schools would help them fulfill the new OBHW requirement for gambling prevention.

Way to go, Blue Ridge team!

Important Dates

June 23, 2023

- Survey available: Block Grant End of Year Report Survey

June 30, 2023

- End of Block Grant Fiscal Year
- End of coalition Readiness & Effectiveness Survey Period

July 12, 2023

- Activate Your Wellness Media Campaign CSB Engagement meeting from 1-2:30pm ET

July 14, 2023

- PBPS Data Entry Reminder & Deadline
- Block Grant End of Year Report Survey due

July 30, 2023

- All PBPS rejected activities need to be resolved.

Quick Links:

Demographics
Calculator

VA
Prevention
Works! Portal

VASIS
Dashboard

CPG's PBPS
System



Data Entry
Guidelines

OMNI
Support
Email

Success
Story Survey

BG
Reference
DEP



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