

# OMNI TA Newsletter

Volume 52 | April 15, 2023

## Youth Mental Health: Connecting Prevention Across Mental and Behavioral Health Community Forum Recap



Thank you to everyone who joined the Youth Mental Health: Connecting Prevention Across Mental and Behavioral Health Community Forum! This forum centered connection and relationships and the importance of how this can improve mental health outcomes in youth. We want to also shout out **Emma Beal and Laura Handler** from Alexandria and Region Ten who presented.

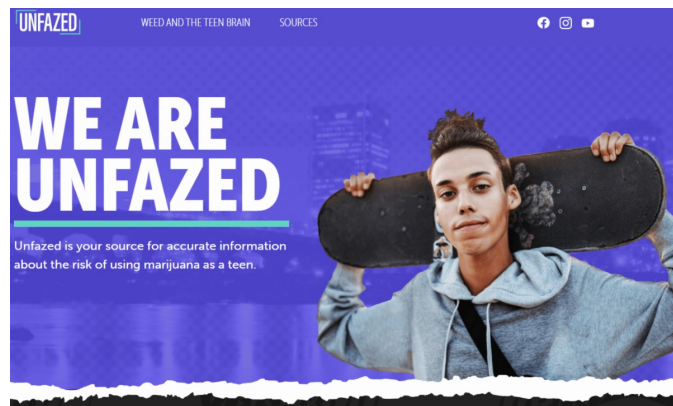
Here were some topics that were covered:

- Keith Cartwright from OBHW provided an overview of why connection and relationships are important when we work with youth. He recapped some data from [Pine Tree Institute](#) that shows how Positive Childhood Experiences (PCE) can buffer against mental health concerns.
- OMNI provided some data highlights from the 2021 Youth Risk Behavior Survey (YRBS)
- Alexandria shared the work that they are doing with youth related to their [Cannabis campaign](#). They also shared the [Search Institute's Developmental Framework](#) that serves as the basis for their programming.
- Region Ten shared some of their implementations with youth, such as teen Mental Health First Aid.
- All attendees participated in a large group discussion where additional youth focused programs were shared, such as [Southside's We Stand Together initiative](#) and Roanoke's [Resiliency Collective](#), additional research, such as a recent [CDC article about behavioral health concerns among teen girls](#) and the [Search Institute's Attitudes and Behavior Survey](#).

The recording is available in the OMNI TA Resources section of Box, in the Trainings folder, along with a PDF of the slides, [linked here](#).

## Unfazed: Youth Cannabis Use Media Campaign Launches

As recently mentioned on the [portal](#), a new, evidence-based media campaign focused on youth cannabis use is now available! Virginia Foundation for Health Youth (VFHY) has launched Unfazed, a cannabis media campaign to provide accurate information about cannabis and to prevent its use. The audience for this campaign is Virginia teens, 13-18 years old, who may currently be using or considering using cannabis. Campaign materials are available for TV, digital, and social media use.



The campaign website is here:

<https://www.unfazedva.com/> and a launch kit is available [here](#). For more information on implementation, including personalizing this campaign for local resources, contact Charisma Dixon from OBHW at [charisma.dixon@dbhds.virginia.gov](mailto:charisma.dixon@dbhds.virginia.gov).

This campaign can be added to your evaluation roadmap and would be entered as an Information

## Resources You Can Use



### Query Builder

Be sure to try out the brand-new reporting feature in the PBPS Evaluate Channel, courtesy of CPG: the Query Builder. It allows users to access and download their data without being limited to pre-formatted reports. Create and run queries by selecting Data Sources (e.g., Activities, Campaigns, Cohorts), Date Ranges, and Filters. Users select which columns to include in the Excel file export. CPG held a training on 4/11/23. Reach out to CPGSI Support ([support@collaborateandgrow.com](mailto:support@collaborateandgrow.com)) with questions.



### OMNI at VFHY Conference

OMNI will be presenting on the 2022 Virginia Young Adult Survey (YAS) at the upcoming Virginia Foundation for Healthy Youth (VFHY) Champions for Youth Conference in Fairfax on April 24 and 25. Prevention team members Cheryl Winston, Amanda Seibel, and Bianca Gonzalez-De La Rosa will present and would love to say hello to any of you who might be attending!

OMNI will also have another team representing the SEOW - State Epidemiological Outcomes Workgroup. Their session is "Identifying Drug Use Trends in Virginia" and will go over current and emerging substance use trends and utilizing the VASIS dashboard. Drop us an email and let us know if you'll be there, too!

## Community Spotlight! Loudoun's Problem Gambling Curriculum Work

The OMNI TA Team wants to celebrate the Loudoun CSB team on their problem gambling curriculum-based work, which is a part of their afterschool and summer prevention program for youth. The two evidence-based curriculums are Youth Making Choices for high school-age students, and Kids Don't Gamble...Wanna Bet? for 3rd-8th graders.

Youth Making Choices: Gambling Prevention Program comprises ten lessons. The program's objectives are to enhance students' coping skills, develop students' knowledge of randomness and probability, and improve students' ability to recognize and avoid problematic behaviors associated with gambling.

Kids Don't Gamble...Wanna Bet? for 3rd-8th graders is a program designed to discourage underage gambling through improved critical thinking and problem-solving. It is designed to be integrated into existing health, math, and life skills units or used in conjunction with an existing prevention program. Loudoun is integrating this within its existing prevention programs.

Through the Loudoun CSB team's efforts, they have met their goal of serving 100 youth through the curriculums.

Way to go, Loudoun team!

## Important Dates

### April 24-25, 2023

- OMNI at Virginia Foundation for Healthy Youth (VFHY) Champions for Youth Conference in Fairfax

### Spring 2023

- Young Adult Survey data available on VASIS

### June 30, 2023

- End of Block Grant Fiscal Year

## July 14, 2023

- All Block Grant data needs to be entered into PBPS.

## July 30, 2023

- All PBPS rejected activities need to be resolved.

### Quick Links:

Demographics  
Calculator

VA  
Prevention  
Works! Portal

VASIS  
Dashboard

CPG's PBPS  
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Data Entry  
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