

OMNI TA Newsletter

Volume 48 | December 15, 2022

2022 Block Grant Summit Recap

Thank you to all who were able to join us for the 2022 Block Grant Summit at the Eastern Henrico Recreation Center in Henrico! And a special thank you to Henrico CSB for hosting and providing lunch.

Members of the OMNI TA Team really enjoyed visiting and collaborating with CSB and OBHW staff at the Summit. The prevention work being done across your communities is as important as ever, and we are proud to support it!



Summit Highlights:

- **OMNI Updates:**
 - Beginning Jan 1st, all SOR-funded activities require completion of the Target Population field in PBPS (see article below)
 - Each CSB-affiliated coalition must complete the Coalition Readiness and Effectiveness Assessment by the end of FY 2022-23. The assessment and instructions are [on Box.com](#).
 - ACEs data will be delivered every other month to your CSB's folder on Box.com. *Note:* If a representative from your CSB hasn't already- please complete the [ACEs Data Use survey here!](#)
- **Activate Your Wellness:** Jason (OMNI) and Jennifer (OBHW) shared materials and the vision of the statewide wellness awareness media campaign. Be on the lookout for updates!
- **Lock and Talk:** Michelle (Rappahannock Area CSB) recognized CSBs' implementation efforts with certificates and swag.
- **Hampton/Newport News CSB Spotlight:** Antone, Nikki, and Seantelle (Hampton-Newport News CSB) unveiled their new prevention website (www.hnnocsbprevention.org) and set up beautiful tabling displays!
- **Gaming and Gambling and Cannabis Needs Assessments:** T (OMNI) presented results from the two 2022 Needs Assessments, showing that VA communities are not yet ready to tackle gambling and cannabis, based on readiness factors.
- **Young Adult Survey results:** Becca (OMNI) provided key data points from the 2022 YAS results, which will be available on VASIS in the coming months.
- **Cannabis use prevention conversations:** CSBs reviewed and reflected on cannabis use results from the Young Adult Survey; and CSBs, OBHW, and OMNI held group conversations on cannabis use prevention strategies.

Together, we reflected on the incredible efforts and successes of this past BG fiscal year, and outlined ways to continue this vital prevention work this year. OMNI enjoyed our time in Henrico and hope to see you all again at the next summit! The slides from the Summit will be available on Box.com soon.

New Requirement: Specify Target Populations in All SOR-funded Activities Entered in PBPS

While using PBPS you may have noticed that the system offers a set of "Target Population" fields for each activity entered in the Implement Channel (image below). Until now, completing these fields has been optional. **Due to new SOR SAMHSA reporting requirements, we ask all CSBs to complete the "Target Population" fields when entering activities that are supported fully or in-part by SOR funds.** While entering these for Block Grant-funded activities remains optional, it provides a more thorough and nuanced

picture of who may or may not be reached by each strategy implemented in Virginia.

- Only **select the population** group(s) being **intentionally targeted** by your strategy; otherwise, select “General Population.”
- **Don’t combine “General Population” with additional specific targeted groups.** Even though strategies arguably reach the whole community, and one might be inclined to check them all off, please only select if the group is being intentionally targeted.
- When messaging is more narrow than the General Population, **select one or more target populations.** For instance, if a social media campaign about OTC misuse awareness targets young adults, you might check both “Students in College” and “Young adult (age 18-25)” groups. If you are sponsoring trainings to refugee groups, it might be appropriate to check both the “Immigrant/Refugee” category as well as the “Individuals whose language is other than English,” if that is the case.

If you have questions or concerns, please reach out to OMNISupport@omni.org.

Target Population

<input type="checkbox"/> American Indian/Alaska Native	<input type="checkbox"/> Asian American/Pacific Islander
<input type="checkbox"/> Black/African American	<input type="checkbox"/> General population
<input type="checkbox"/> Hispanic/Latino/Latinx	<input type="checkbox"/> Immigrant/Refugee/Undocumented/Asylee
<input type="checkbox"/> Individuals experiencing homelessness	<input type="checkbox"/> Individuals involved in the criminal justice system
<input type="checkbox"/> Individuals living in rural areas	<input type="checkbox"/> Individuals whose native language is other than English
<input type="checkbox"/> Individuals with disabilities	<input type="checkbox"/> LGBTQ+
<input type="checkbox"/> Native Hawaiian/Other Pacific Islander	<input type="checkbox"/> Older population (65+)
<input type="checkbox"/> Parents/caregivers	<input type="checkbox"/> Pregnant women and young children
<input type="checkbox"/> Students in college	<input type="checkbox"/> Underserved Racial and Ethnic Minorities
<input type="checkbox"/> Veterans and Military families	<input type="checkbox"/> Young adult (age 18-25)
<input type="checkbox"/> Youth (Under age 18)	

Reports You Can Use



VA Gaming & Gambling Environmental Scan Report

Did you know the Virginia Gaming & Gambling Environmental Scan Report is available? [Click here](#) to read it now! This report details findings from the Environmental Scan component of the Needs Assessment work that CSBs participated in during the FY21-22 Block Grant Fiscal Year. The findings include recommendations for state and local actions to prevent problem gambling and gaming in Virginia’s communities.



2022 Community Readiness Assessment: Problem Gambling & Marijuana

We are excited to share the official report highlighting findings from CSBs' community readiness assessments! *Understanding Virginians' Preparedness to Engage in Problem Gambling and Marijuana Use Prevention: Findings from the 2022 Community Readiness Assessments* contains detailed findings, reflections, and key recommendations for action needed to increase community readiness in Virginia. [Click here](#) to read it now!

Community Spotlight Hampton/Newport-News CSB Launches New Prevention Site!

Important Dates

December 26-30, 2022

- OMNI offices are closed; the OMNI TA Team will be unavailable

Bi-Monthly

- Updated ACEs evaluation and Coalition Readiness and Effectiveness Assessment data available on Box.com.

Note: The OMNI TA Team has shifted the schedule for ACEs evaluation data to every other month. ACEs evaluation data, which covers November and December results, will



Prevention Services

Hampton/Newport News Community Services Board

CORE VALUES

Prevention Services promotes wellness through using a Strategic Framework to prioritize and reduce risk factors and increase protective factors; to foster positive behavioral health among our citizens and communities.

VISION

The HNNCSB Prevention Services Department works to support the Behavioral Health and wellness of the children.



Landing page of Hampton/Newport News CSB's new website

At the 2022 Block Grant Summit, Hampton/ Newport News CSB staff shared their new prevention website.

Starting in 2019, HNN used their SOR funds to connect with Fresh Look Web Design to establish their [prevention website](#) and maintain monthly analytics. The website is available in multiple languages. The website provides an overview of their prevention messages including those from social media, billboards, radio PSAs, TV messages, and more. Users can even download this information! The website includes a list of the resources and programs they offer, and information about their two coalitions. To promote community engagement, they encourage users to get involved in the work by contacting HNN for additional information. The website is easy to navigate and ensures all users can access the available information. A testament to the its usability and reach, from March 2020 through November 2022 the website had 8,076 users and 12,207 pages viewed.

Congratulations on the successful design and implementation of a beautiful, effective prevention website, Hampton/Newport News CSB!

Quick Links:

Demographics
Calculator

VA
Prevention
Works! Portal

VASIS
Dashboard

CPG's PBPS
System



Data Entry
Guidelines

OMNI
Support
Email

Success
Story Survey

BG
Reference
DEP



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