OMNI TA Newsletter

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YAS: Monitoring Updates & Dashboard Launch!

The Young Adult Survey is now live! We appreciate everyone's cooperation in providing us with your CSB's incentive link.

In the first few weeks of implementation, we have been supporting CSBs in monitoring spam and fraudulent entries. Please keep in mind the following things to help reduce spam/fraud:

- 1. Only share the social media posts we provide and avoid additional text in the post description
- 2. Inform OMNI of any large events where YAS will be administered
- 3. Do not have an in-person participant complete the incentive form if you are distributing incentives/promotional items in-person
- 4. Use the preview survey link when testing
- 5. Watch for cities in ALL CAPS and when calling the respondent for incentive, ask to verify the email and address they provided in the contact form

Refer to the <u>March 31st portal post</u> for more in depth information about these tips or review page 7 of the 2022 YAS Protocol on box.com for additional guidance. Please continue to inform us of any entries you believe are fraud/spam.

In addition to the monitoring that you are all doing with spam, OMNI is monitoring and cleaning data on a regular basis. We created a dashboard in the Virginia Prevention Works! Portal under the Resources section labeled "2022 YAS Response Overview Dashboard." This **interactive dashboard** will let you view the most current YAS responses across Virginia. You can switch tabs to view the numbers by CSB, locality, region, and certain demographics. You can hover on the map or table to find the number of responses. This dashboard will be updated twice per week. Let our team know if you need additional support in navigating the dashboard.

Needs Assessment Updates

OBHW and OMNI recognize that conducting a community needs assessment is time consuming and intensive - but also rewarding. Your hard work is appreciated and will make a difference in shaping the prevention landscape around gaming and gambling, and marijuana for years to come!

We wanted to share an update on where we are in the process, and where we are headed during the rest of the year:

- Gaming and Gambling Environmental Scan and Community Readiness Assessments should be complete, or nearing completion in coordination with Anne Rogers.
- Young Adult Survey data collection is underway across Virginia.
- Marijuana Community Readiness Assessment:
 - Due to be completed by 9/30/22
 - If you are already in progress or have completed it that is great! Please submit your data online.
 - If large environmental factors change by the fall, like major laws or ordinances, early results may need to be revisited to ensure they remain accurate. We do not want folks to have to re-do all of their efforts but a brief comparison of earlier results in the fall may





be helpful to ensure findings will still apply. More details to come. Contact OMNI for any questions.

- OMNI developed reports will be coming this and/or early next year, including:
 - Individual CSB Gaming and Gambling Environmental Scan report.
 - Statewide Gaming and Gambling Environmental Scan report, Gaming and Gambling Community Readiness report, and Marijuana Community Readiness Report.

News You Can Use



Marijuana Community Readiness Assessment Deadline Extended

A reminder that the Marijuana Community Readiness deadline has been shifted to September 30th.

For more information see the Needs Assessment Updates in this newsletter.



Running a Rejected Activities Report

Thank you for jumping back into data entry in the PBPS system!

Did you know you can get a report of any activities that have been rejected? In the Evaluate channel, look to the upper right corner for the Rejected Activities Report. When clicked, select a date range and you will be be presented with a report of all rejections and the reasons why. OMNI will always provide information to help you edit and resubmit your activity accurately.



Join us for a Community Forum April 18th at 4 pm ET!

The next CSB Community Forum will cover tips and tricks for onboarding new staff at your CSB. We'll give an overview of the systems OMNI provides for CSBs and have an opportunity to hear from other CSBs on their best onboarding practices. Register for the forum <u>here</u>!

Community Spotlight All Virginia CSBs!



This month we shine the light on all who have been working so diligently on prevention planning and data collection in Virginia.

On behalf of the OBHW and OMNI teams, we'd like to recognize your patience and persistence in strengthening the prevention landscape through the Needs Assessment, Young Adult Survey, and new PBPS system. We commend you for your dedication and commitment to this important and challenging work. You all are helping prevention work to better serve all Virginians. Kudos!

Important Dates

April 18, 2022 4 pm ET

Community Forum: Onboarding
New Staff

June 30, 2022

All YAS data entered and complete

September 30, 2022

• Community Readiness Assessment for Marijuana complete

Monthly

• Updated ACEs evaluation and Coalition Readiness and Effectiveness Assessment data available on Box.com.



