

# OMNI TA Newsletter

Volume 39 | March 15, 2022

## YAS Training Recap & Survey Launch!

We are thrilled that so many of you joined our team for the training on implementing the 2022 Virginia Young Adult Survey (YAS)! We covered a lot of ground, and realize that you may still have questions and concerns. The OMNI TA Team is there for you! In addition, we recorded the session and have placed it along with the slides in the OMNI TA [Resources Folder > Trainings & Webinars](#) folder in Box.com.



***The survey is very close to being launched! We are still waiting on incentives links and decisions from a few CSBs before we can finalize the survey. Please contact OMNI asap to wrap this up!***

We are excited to learn more about the young adult population in Virginia, and know that you all are, too!

- If you are collecting surveys on paper or in-person at an event of some sort, contact our team for a special Survey Monkey link that is to be used just for data entry or on a tablet/computer in-person.
- Once the survey officially launches, the YAS page on the Virginia Prevention Works Portal will be up and running. This is a location where prospective respondents can learn more about the survey (in their language of choice) and get a link to it.
- The YAS Data Dashboard will soon be available for you to monitor responses for each CSB! Please review it regularly so that you can keep track of the number of responses coming in for your CSB and thus the number of needed incentives (if you are giving out one per respondent). If you are near to maxing out the number or dollar amount of planned-for incentives, let OMNI know right away to give you instructions for adapting your Incentive Contact Form. Also, if you are having any data collection issues using your incentive form or suspect spam, contact OMNI right away.

**Once the survey is officially "live online," OMNI will post to the portal and email our list. Stay tuned for that announcement!**

During March-May, OMNI will be regularly monitoring data as it rolls in and will reach out if there are particular questions for your team. Questions? Contact our team at [OMNISupport@omni.org](mailto:OMNISupport@omni.org).

## Needs Assessment: What's Due When, Again?



We realize there are a lot of data collection efforts going on right now and that staff capacity may be strained. Let's take a moment to lay out all of the data collection efforts and review due dates/deadlines, as some have changed.

All CSBs are collecting local baseline data about their communities to contribute to both a local and a statewide picture of trends in opinions, perceptions, and access. This data will be used to : 1) gauge level of community readiness to address issues; and 2) determine what kind of prevention work is needed both locally and throughout the state for the emerging problems of gambling and marijuana use.

While most CSBs have completed the Environmental Scan (YAY!!), many continue to work on the **Community Readiness Assessment**. There is a Community Readiness Assessment for gaming/gambling and one for marijuana. Due to issues with CSB capacity, OMNI and DBHDS have decided to postpone the due date for the marijuana readiness assessment so that CSBs can focus on the implementation of the Young Adult Survey. The marijuana readiness assessment will not be due until later this year, likely the end

of September-be on the lookout for more communication around this. However, the gaming and gambling readiness assessment is due ASAP. If you have not already reached out to OMNI or Anne to confirm when you will be submitting your readiness data, please do so immediately.

- Gaming/Gambling Readiness Assessment Due: ASAP--reach out to OMNI/Anne to confirm your CSB's individual timeline
- Marijuana Readiness Assessment Due: POSTPONED--due Sept. 2022
- Instructions for completion of both assessments:[here](#)
- Training video: (tune in to the recording from 1:43:45 to 2:54:00)[here](#)
- Link to enter data:[here](#)

The **Young Adult Survey (YAS)** has just been launched (see article above). This survey contributes quantitative data on substance use and mental health topics for 18-25 year olds. Like the other Needs Assessment pieces, CSBs are collecting local data to contribute to both local and statewide knowledge about behaviors and perceptions that will shape the future of your prevention work.

- March-June 2022: Implementation of the YAS, with all data in by June 30th, 2022
- Instructions for implementing the YAS:[here](#)
- Training video: [here](#)
- The YAS is set up as an online survey, see the first article for details on data entry for surveys completed on paper

We are excited to support your data collection and recruitment efforts to learn about VA's prevention needs! If you have any questions about completing the Community Readiness Assessment for gaming/gambling and marijuana, please reach out to the OMNI TA Team.

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## News You Can Use



### Scammers, Spammers, and Bots, Oh My!

#### What are scammers, spammers, and bots, and how do I prevent them?

Most of us know that scammers, spammers, and bots exist but might be unsure of how they relate to the upcoming Young Adult Survey (YAS). When it comes to survey implementation, scammers and spammers may try to exploit the incentives your CSB is offering to respondents by attempting to “complete” the incentive survey multiple times.

#### So, what can you do to prevent this from happening?

The good news is that for the YAS we are using Slick Text, a texting platform which has potential respondents text a number to receive the YAS survey link. This will help mitigate the risk of scammers, spammers, and bots by only allowing participants to access the YAS **once**.

There are additional strategies your CSB can and should take to ensure your incentives are protected:

- Do not distribute the incentive form survey link that your CSB has created to *anyone*. This link should be treated as if it were cash. Participants will use the redirect from the YAS to access the incentive form survey only. Be wary of participants requesting to access your survey a second time.
- Ensure your incentive is set to disable “multiple responses” from participants. This setting may vary depending on the platform you are using, for Survey Monkey see this article for instructions: [https://help.surveymonkey.com/articles/en\\_US/kb/Can-I-set-a-limit-on-the-number-of-responses-on-a-survey-or-per-question](https://help.surveymonkey.com/articles/en_US/kb/Can-I-set-a-limit-on-the-number-of-responses-on-a-survey-or-per-question)
- Only consider contacts from Virginia as legitimate participants.
- In your incentive form data (Survey Monkey, Google Forms, etc.) periodically check IP addresses, names, or other contact information for duplicates.
- Check whether the name and email address match/are similar.

If you have any questions or concerns regarding protecting against scammers, spammers, and bots, please reach out to the OMNI TA Team.

## Random Acts of Kindness in Dickenson County!



Appreciation stop at Dr. Robinson's office

Last month Dickenson County Community Partners Coalition observed "Random Acts of Kindness Week" and used this opportunity to share prevention messaging across their community. They went to several local medical and county offices to complete appreciation drop offs.

Visits included distributing water bottles with prevention messages, blankets, and lock boxes. While they were visiting each location, they provided REVIVE trainings to doctors, the county treasurer, county judge, and various other staff. As a result of these visits, all of Dickenson County's offices are now equipped with Narcan!

Check out their Facebook page for additional details about each visit. [Dickenson County Community Partners for Prevention - Home | Facebook](#)

### March 2022

- Community Readiness Assessment for Gaming/Gambling complete ASAP

### Early April 2022

- Community Forum: Onboarding New Staff

### June 30th, 2022

- All YAS data entered and complete

### September 2022

- Community Readiness Assessment for Marijuana complete

### Monthly

- Updated ACEs evaluation and Coalition Readiness and Effectiveness Assessment data available on Box.com.

## Quick Links:

Demographics  
Calculator

VA Prevention  
Works! Portal

VASIS  
Dashboard

CPG's PBPS  
System



Data Entry  
Guidelines

OMNI Support  
Email

Success Story  
Survey

BG Reference  
DEP

