

# OMNI TA Newsletter

Volume 20 | August 15, 2020



## BG FY20-21 Evaluation Roadmap due August 31st

### FY20-21 PBPS Data Entry Processes and Tips

As work on the Evaluation Roadmap continues and starts to wind down, some of the focus is shifting to recording FY20-21 data in PBPS. Here is some guidance and tips from OMNI specific to some of the required elements this year.

#### Social Media and Website data entry:

- **Set up one campaign in the Plan Channel** for CSB or coalition social media and website outreach.
  - You will select either social media or website for the media type when recording an activity, so there is no need to set up separate campaigns.
  - If tracking these outcomes for multiple coalitions or if you are tracking outcomes for your CSB and a separate coalition, one social media and website outreach campaign would need to be set up for each group.
- **Record one activity for your CSB or coalition efforts monthly** For example, record one activity to document all of the people impacted through the reach or views from all of the social media posts from September.
  - Similarly, record one activity monthly to capture the website reach, visits and views.
  - Can record more often if you would prefer, but not necessary.
  - Again, if you are tracking outcomes for your CSB and coalition separately, activities would need to be recorded for each group.
  - Different social media platforms can be grouped together in one activity.
- If exact demographics are unknown, use the demographic calculator and adjust demographics to represent the target audience of the message or update.

#### Coalition members and sector representation:

- Build Capacity channel allows for each coalition and their members to be tracked.
- Be sure to set up the coalition first, under the Members section of the Build Capacity channel by selecting 'Manage Groups'.
- Then members can be added, including the sector they represent.
- This list can be exported at any time, including by OMNI and DBHDS for reporting purposes.

CPG Performance Based Prevention System

my account | my csb | csb library | help

csb development | resources | members | meetings | media contacts | help

Assess Needs  
Collect data that assesses population needs

Build Capacity  
Manage your resources and track your readiness

Plan  
Define funding, contracts, and problems targeted

CSB Members

A Great Coalition

Add Member Manage Groups Export Members

| Name                                  | Organization                 | Contact                         | Renews   |
|---------------------------------------|------------------------------|---------------------------------|----------|
| <input type="checkbox"/> Person, Test | Test Organization<br>MyTitle | (000) 000-0000<br>test@test.com | Aug-2018 |

As always, please reach out to the OMNI TA Team with any data entry related questions!

### Updates and Announcements



### DBHDS Q&A Zoom Session

You are invited to join DBHDS and OMNI on **September 3rd** at 11:00 a.m. ET for important announcements, updates, and a Q&A session. Bring all of your questions regarding the new cycle of Block Grant funding, strategies, and implementation! To register, click [here](#).



### ACEs Training Evaluation Tool

In order to facilitate the evaluation of ACE Interface Trainings across Virginia as part of the BG Priority Strategies, OMNI and DBHDS have worked together to develop a new and improved tool for training evaluation. [Find the tool here](#).



### Coalition Tool

Coalitions allow CSBs to connect with and leverage community members and resources to implement prevention strategies. In order to promote coalition development, OMNI has modified the coalition readiness tool to improve your ability to evaluate coalition capacity and efficacy. We will be launching this new tool with a webinar on **September 2nd** at 11:00 a.m. ET. Click [here](#) to register.

## Community Spotlight

*An update on collaborative efforts in virtual ACEs training!*

Crossroads, Goochland Powhatan, Southside, and Rockbridge joined forces to facilitate virtual ACEs trainings! CSBs leveraged on each other's strengths in graphic design, connections to stakeholders, access to trainers, and experience with Zoom to deliver the training. From June-July, **493 participants** were trained in ACEs and five more trainings will be held in August. More and more training requests are flowing in - congrats to these CSBs for a successful collaboration!



## Important Dates

### August 31, 2020

- FY20-21 Evaluation Roadmap completion due date

### September 2, 2020

- Coalition Readiness & Effectiveness Tool Webinar at 11:00 am ET

### September 3, 2020

- BG Q&A Session with DBHDS at 11:00 a.m. ET

### September 15, 2020

- FY20-21 PBPS Plan Channel approval due date

## Quick Links:

Demographics  
Calculator

VA Prevention  
Works! Portal

VASIS  
Dashboard

CPG's PBPS  
System



Data Entry  
Guidelines

OMNI Support  
Email

Success Story  
Survey

BG Reference  
DEP

