

OMNI TA Newsletter

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Environmental Approach for Gun Suicide Prevention

The Walmart Effect: Testing Private Interventions to Reduce Gun Suicide, from: Gun Violence in America: An Interdisciplinary Examination article review



This interesting article highlights a recently published study that assessed a long-term environmental, policy-oriented approach to gun suicide prevention. It explored the question, "Can corporate policies reduce the toll of gun violence?"

The authors reviewed the impacts of a change in Walmart policy from 1994 when they stopped selling handguns in 49 of 50 states. Later, in 2006, they stopped selling all firearms at over half of their stores, though some have resumed.

"This article suggests that Walmart's decision to suspend handgun sales at all of its 1,975 stores in 1994 was responsible for preventing between 500-1,000 gun suicides annually. We also find evidence, albeit less robust, that Walmart's later decision to end rifle and shotgun sales at some of its stores reduced the firearms suicide rate in counties in which Walmart did not subsequently reverse course. And while our identification strategy for investigating the causal effect of state gun laws is not as well identified, we join a host of other studies finding that stronger gun control laws are associated with substantial and statistically significant reductions in suicide as well."

The reduction in the suicide rate ranged from 3.3% to 7.5%, depending on the specific county, and represents an estimated number of saved lives from 5,104 to 11,970 in the study period.

The article shares in greater detail the research methods, constraints, and other contextual information that may be useful in guiding or supporting merchant education and policy-related efforts. [Check it out here.](#)

Box.com Resource Library!



We know that having the knowledge and data you need to inform and implement your strategies is important. That's why we have set up a new space for sharing - the Box.com Library! Located in the OMNI TA Resources for CSBs folder in Box.com, the Library is categorized by substance/topic. It includes scholarly research, publicly-available curricula, info sheets and guides, web resources, and more! We want this to be a hub of knowledge for all CSBs to draw from and contribute to. Find a great research study on mental health in the LGBTQ+ community? Drop it in! Develop a stunning rack card to improve over-the-counter drug label literacy? Please share it with others! To access the box.com library, navigate to the Library folder in the

OMNI TA Resources for CSBs folder in your Box.com account or click [here](#).

Some of the Awesome Resources Available in the Box.com Library:

Alcohol

- Scholarly Research: [Adolescent Binge Drinking - Development Context and Opportunities for Prevention](#)

Marijuana

- [Colorado Retail Marijuana - Education & Prevention Resource Guide](#)
- Scholarly Research: [Updated Inventory of Programs for the Prevention and Treatment of Youth Cannabis Use](#)

Opioids and Prescription Drugs

- Scholarly Research: [Primary Prevention of Prescription Drug Misuse Among Culturally and Linguistically Diverse Suburban Communities](#)
- Scholarly Research: [Prescription Disposal Practices: A 2-Year Ecological Study of Drug Drop Box Donations in Appalachia](#)

OTC

- [Johnson & Johnson Medication Safety Program Curriculum & Resources](#)

Note: The Box.com Library is a work in progress! That being said, check back often for new content. Interested in something in particular? Let us know!

News You Can Use



CSB Community Forum Poll Results

Thanks again to everyone who participated in our first CSB Community Forum on Feb 16th! Great discussions about the implementation of Over the Counter (OTC) prevention strategies! CSBs also voted on future forum topics; the topics most voted on were performance measures and evaluation planning, stimulants, and coalitions. The next forum in May will offer CSBs the opportunity to reflect on BG and the performance measures. If you have additional suggestions for future CSB forums, please let us know at omnisupport@omni.org.



Enter FY-21 Implementation Data!

Please regularly record activities, rather than entering once a quarter or once a year. Keeping up with data entry efforts will ensure that you have time for corrections before the end of the fiscal year and are not rushed to make corrections. Entering data on an ongoing basis also provides the OMNI TA Team time to review implementation data.



Regional Suicide Prevention Initiative Reminder

If in the Data Entry Plan, "Yes" is indicated for the field, "is this activity associated with the regional suicide initiative" for a particular strategy, please ensure "Yes" is also indicated in the activity level in PBPS. DBHDS requested this field to track and learn about the prevention work of this regional effort. If your Data Entry Plan requires changes to the regional suicide initiative column, please let us know as this will require plan channel and implementation data edits.

Community Spotlight

Eastern Shore Suicide Prevention Messaging Campaign



Eastern Shore CSB has seen some success by partnering with local pizza restaurants to spread their suicide prevention messaging and resources.

As quoted by a local news story: **"America's favorite food, pizza, with one of America's least favorite topics to talk about, suicide. Combine the two and one**

Virginia organization hopes they can raise awareness about suicide prevention and mental health, especially during the pandemic." (WBOC, 2/11/2021)

During the pandemic, partnering with businesses that are still in contact with community members is a strong approach to

Important Dates

April 6, 2021

- PBPS Report Training

April 16th

- All data March 2021 entered
- Mid-Year Report due date

March 26th

- Mid-Year Report will be sent out

June 30, 2021

- BG FY20-21 ends.
- Keep up with PBPS data entry to avoid a last minute headache!

Monthly

- Updated ACEs evaluation and Coalition Readiness and

ensure prevention messaging continues to reach people.

Effectiveness Assessment data available on Box.com.

Quick Links:

Demographics
Calculator

VA Prevention
Works! Portal

VASIS
Dashboard

CPG's PBPS
System



Data Entry
Guidelines

OMNI Support
Email

Success Story
Survey

BG Reference
DEP

