



Social Media: Advanced Ethical Considerations in Prevention

March 31, 2021 | Virtual

DETAILS & LOGISTICS

Date: March 31, 2021

Time: 9:00 AM—1:20 PM

Cost: FREE

Contact Hours: 4 NAADAC

Capacity: This training has a limited number of seats.

Training Platform: Zoom

Prerequisite: Attended at least one previous ethics course.

PRESENTER



**Sandra Puerini Del Sesto,
M.Ed., ACPS**

Sandra has worked over 35 years in prevention, though her work spans the continuum of care from prevention to treatment to recovery. In Rhode Island's home state, Sandra was the founder and past executive

director of Initiatives for Human Development, the only statewide prevention agency. She is a faculty member and on the board of directors for the New England School of Addiction Studies. She has worked extensively at both the community and state levels developing strategic prevention and behavioral health care plans. Sandra is a member of the Board of Directors of the International Certification and

Questions? Contact training@danyainstitute.org

Reciprocity Consortium (IC&RC) and is the Prevention Committee's co-chair.

COURSE DESCRIPTION

As social media as a communication tool grows, so too has its adoption by the prevention field. Prevention practitioners currently use social media to connect and collaborate with colleagues, partners, and the people we serve to design, deliver, evaluate our prevention efforts, and promote our messages and work. In doing so, it's essential to apply the same code of ethics we use to our face-to-face encounters to this venue. This training highlights some considerations for applying the Prevention Code of Ethics to our prevention work's social media activities. Participants must have completed a course in Prevention Ethics as a prerequisite.

LEARNING OBJECTIVES

- Review the six principles in the Prevention Code of Ethics
- Define social media
- Identify three ethical issues in prevention related to social media
- List guidelines for using social media in prevention work
- Use an ethical decision-making process to apply the Prevention Code of Ethics to current issues in prevention related to social media.