

Prevention Today

A NWCSB Prevention Department Publication

October 19, 2020

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Celebrate Red Ribbon Week

October 23-31

In its 35th year of existence the **Red Ribbon Campaign** continues to honor the lost life of DEA Agent **ENRIQUE KIKI CAMARENA**. This year's campaign theme "**Be Happy. Be Brave. Be Drug Free**" encourages youth to live a drug-free lifestyle.

While Red Ribbon Week may look different this year, there are still ways to be involved! Just by simply **wearing a Red Ribbon**, helps to start the conversation with others.

Kids are faced with tough decisions every day! Help be part of this effort by pledging to be a positive role model for youth in your community! Look to your local coalitions on ways to get involved and support our youth!

To Learn More about Red Ribbon Week and ideas on how to support efforts in your community, visit www.redribbon.org

DEA NATIONAL TAKEBACK

NATIONAL TAKE BACK DAY
OCTOBER 24, 2020
10:00AM - 2:00PM

THE DEA'S TAKE BACK DAY EVENTS PROVIDE AN OPPORTUNITY FOR AMERICANS TO PREVENT DRUG ADDICTION AND OVERDOSE DEATHS BY SAFELY DISPOSING OF PRESCRIPTION DRUGS.

LOCAL COLLECTION PARTNERS & SITES:

- **Clarke Co. Sheriff's Office**
- **Frederick Co. Sheriff's Office:** Walgreens, Walmart (Manor Dr. & Walmart Dr.), Public Safety Building
- **Shenandoah Co. Sheriff's Department:** CVS Pharmacy
- **Strasburg Police Department:** Strasburg Town Hall
- **Winchester City Police Department:** Rotz Pharmacy, Joint Judicial Center, CVS Pharmacy (Berryville Ave.)
- **Woodstock Police Department:** Walmart

FOR MORE INFORMATION VISIT [HTTPS://TAKEBACKDAY.DEA.GOV](https://takebackday.dea.gov)

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REVIVE!
Opioid Overdose and Naloxone Education for Virginia

Are You?

- Currently using opioids, heroin, or prescription pain medication?
- Abused from opioid use, but have used in the past?
- A friend or family member of someone who uses opioids?
- Interested in learning how to save lives?

Attend an Online REVIVE! Training

Participants will learn to:

- **Recognize signs of an opioid overdose.**
- **Respond to an opioid emergency.**
- **Administer Naloxone.**

Training is provided at no cost and participants will receive two doses of Narcan by mail.

Brought to you by:

REVIVE! is being offered collaboratively by:

- Northwestern Prevention Collaborative
- Virginia Department of Behavioral Health & Developmental Services

REVIVE! training kits are provided by:

- Virginia Department of Behavioral Health & Developmental Services

UPCOMING VIRTUAL TRAININGS:

Friday, September 25:	12:30-1:30 p.m.	Register Here
Friday, October 30:	12:30-1:30 p.m.	Register Here
Friday, November 20:	12:30-1:30 p.m.	Register Here

Interested in becoming part of our lifesaving network of trained individuals? The Northwestern Prevention Collaborative is hosting virtual REVIVE! trainings. Join us in October or November. #EveryoneHasARole

October Registration [HERE](#)
November Registration [HERE](#)

THE FUTURE IS OUR COUNTRY!

SOUFPANCAKE

Making Tough Choices with Kid President

Understanding Adverse Childhood Experiences (ACEs)

Studies show that 26% of adults have at least one ACE while 1 in 8 adults have 4 or more ACEs. This trauma increases the likelihood of developing chronic diseases.

ACE trainers across Virginia are working to raise awareness through education and connect people to helpful resources in an effort to reduce ACEs and ultimately improve the health of our communities.

Wednesday October 21st 9 AM - 12 PM	Thursday October 29th 9 AM - 12 PM
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Interested in attending either of these trainings? Register [HERE & HERE](#)

National Teen Driver Safety Week
October 18-24

Have the conversation. Even if you think they aren't listening, they are! Be sure to educate your child about driver safety before they get behind the wheel. Include some of the greatest dangers teens face when driving such as:

- Distracted Driving (texting while driving)
- Impaired driving (alcohol and drugs)
- Inconsistent or no seat belt use
- Number of passengers
- Speeding

For more information from the National Traffic Highway Safety Administration on Teen Driving click [here](#).

Connect with us on social media!

DRIVING BACK HAS NEVER BEEN SO EASY!

Call today to schedule a time for Blue Ridge Hospice Thrift Store to pick up your gently or unused items!

To schedule a pickup call (866) 327-6402

www.yourresourcesonline.org

Page One

FALL SHOE DRIVE

Donate NEW or High Quality used SHOES

Drop off at any Page One location

August 31 to October 31

Your teen is in the driver's seat but YOU'RE IN CONTROL.

Talk with your teen to prevent drug-impaired driving.

BHMTSA **SALES**

DRUG FREE PLEDGE

I pledge to...
I will not drink and drive.
I will not use drugs and drive.
I will not use prescription drugs and drive.
I will not use prescription drugs and drive.
I will not use prescription drugs and drive.

Today, millions of people celebrate Red Ribbon Week by wearing red ribbons, participating in community anti-drug events, and pledging to live drug-free lives.



Virtual Learning Opportunities

Best Strategies to Support Tobacco Prevention Efforts

Nov 5th 10:00am-12:00pm (Part 1)
Nov 6th 10:00am - 12:00pm (Part 2)

How much impact is your program having in your community? Has your program been able to change how your community feels about tobacco use? This workshop will look at those strategies that will give your program the biggest impact by changing how the community sees, feels and reacts to tobacco use. In addition, this workshop will offer innovative methods for involving young people in prevention by using proven youth-led strategies for Tobacco Prevention. Participants will look and evaluate specific types of strategies and ways to effectively engage their community in these efforts and will engage in an action-planning activity to identify follow-up strategies.

To Register Click [HERE](#)

Marijuana is Going Legal, Now What?

October 22nd, 10 AM PT / 1 PM ET

Presented by The Rescue Agency, they will be bringing together 3 subject matter experts coming from research and strategy to talk about what they've learned from 3 key states that have legalized marijuana use. Knowing that many states are putting this on the ballot this year, communities need to be prepared for how to handle it.

For additional details and to register, click [HERE](#).

Tobacco Prevention and Control in Rural Communities

October 30th, 1pm- 2pm

Join CADCA's Geographic Health Equity Alliance (GHEA), the National Network of Public Health Institutes (NNPHI) and the Maine Public Health Institute at the University of Southern Maine for the "Tobacco Prevention and Control in Rural America" webinar.

Public health professionals, health department leaders and tobacco control advocates should view this webinar to understand the rural context and how it may affect tobacco prevention and control efforts, learn about rural tobacco prevention and control activities in rural areas and hear strategies and recommendations for advancing tobacco control in rural communities across the country.

Click [HERE](#) to register

Uncomfortable Conversations on the Couch: Racial Trauma and Incorporating Culturally Sensitive Practices

October 22nd, 3:00 PM - 5:00 PM

The training sessions will provide education for healthcare providers and organizations on understanding race-based trauma and incorporating cultural humility in clinical practice. The training will cover topics including exploring what it means to be anti-black, white privilege, and Black Lives Matter; Structural racism, racial equity, and their impacts on behavioral health and substance use disorder treatment; What discussions around racial trauma and how to address racial trauma in therapy; and learning how to implement culturally humble practices.

Click [HERE](#) to register

