

THE RISE OF E-CIGARETTES: IMPLICATIONS FOR PUBLIC HEALTH



A Webinar with: **Dr. Brian King**

Date and time: **July 2, 2020, 1pm EDT**

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Prevention and actions to reduce risks.

About the presenter

Dr. Brian King, PhD, MPH is the Deputy Director for Research Translation in the Office on Smoking and Health (OSH) within the National Center for Chronic Disease Prevention and Health Promotion at the Centers for Disease Control and Prevention (CDC). In this capacity, he is responsible for providing scientific leadership and technical expertise to CDC/OSH, the lead federal agency for comprehensive tobacco prevention and control.

About the Webinar

Dr. Brian King will discuss the latest information on youth e-cigarette use, including JUUL, and what can be done to protect youth from this preventable health risk. The presentation will describe the evolution of the e-cigarette landscape in the United States, discuss why youth are drawn to e-cigarettes and the health risks they face when using these products, and outline actions that can be taken to reduce these risks.

