



PARENTS ARE THE LEADING INFLUENCE IN A CHILD'S DECISION NOT TO DRINK.



Talk They Hear You Video PSA

https://youtu.be/S0xTq15pzJU?list=PLBXgZMI_zqfTBdPhFWri7UajR4WTztWLM

Talking to Kids About Alcohol

Research suggests that one of the most important factors in healthy child development is a strong, open relationship with a parent. It is important to start talking to your children about alcohol and other drugs before they are exposed to them.



1. Show you disapprove of underage drinking and other drug misuse.
2. Show you care about your child's health, wellness, and success.
3. Show you're a good source of information about alcohol & drugs.
4. Show you're paying attention and you'll discourage risky behavior.
5. Build your child's skills and strategies to avoid underage drinking and drug use.

Visit the **Substance Abuse and Mental Health Services Administration (SAMHSA)** to learn more about the dangers of underage drinking and additional prevention resources: www.samhsa.gov/underage-drinking

